



**FOR IMMEDIATE RELEASE**

**KnowledgeLink, Inc. and WeiTel Announce Strategic Alliance**

*“Agreement provides a highly anticipated alternative for one of the industry’s most essential areas:  
Independent Contractor Training and Certification Courses.”*

**AURORA, IL and KING OF PRUSSIA, PA – JUNE 19<sup>th</sup> 2008** – KnowledgeLink, Inc. and WeiTel announced today that they have executed a strategic alliance agreement intended to provide a combination of instructor-led and hands-on training and certification courses targeted for independent contractors involved with business services, cellular backhaul and other installation and support technologies.

Under the terms of the agreement, both companies will unite to provide a unique curriculum of cable industry courseware designed for independent contractors and cable operators. The courses include classes that combine instructor-led training with hands-on labs and job aids for personal digital devices such as iPods and MPEG phones. This combination of learning tools effectively enables students to absorb practical technical concepts and apply them in the field, increasing professionalism and customer service.

“This alliance brings together a powerful combination of professional development training and practical field experience. We look forward to delivering both dimensions in our offerings,” stated Justin (Jay) Junkus, President of KnowledgeLink, Inc.

The courses will be delivered in WeiTel’s state-of-the-art training facility, conveniently located in King of Prussia, PA, 30 minutes from Center City Philadelphia and less than an hour from the Philadelphia International Airport. The 1500 square foot facility offers numerous amenities including video and teleconferencing, a WeiTel internet connection, a 32-person capacity classroom and lab training area. In addition, WeiTel has invested in creating lab stations with the latest technology and top-of-the-line products to ensure maximum exposure for the program’s participants. Although the initial course offerings are being held in Pennsylvania, a distance learning option via videoconferencing will be available for groups of remote learners.

Subject matter experts from the KnowledgeLink team will be instructing the courses. In addition to the KnowledgeLink team, WeiTel staff will be drawn upon to provide instruction based on theory and practical field experience. Initial offerings include a Business Services Installation and Support Course scheduled for September. Other KnowledgeLink courses covering RF architectures, data, and wireless technologies will be offered on a rotating schedule. As an integral part of the courseware, students will receive a video file with job aid graphics and tips that can be downloaded to a personal digital device such as an iPod or other personal video player for on-the-job training reinforcement. Participants can also subscribe to later versions of this file for best practices updates.

Bruce Weintraub, President and CEO of WeiTel, commented, “The extensive knowledge, experience and capability that Jay and his team at KnowledgeLink bring, combines with WeiTel’s engineering and deployment expertise to deliver a comprehensive training and certification package. This will facilitate enabling services delivery of new technology platforms such as Business Services, Cellular Backhaul and many other triple and quad-play services. WeiTel delivers solutions, KnowledgeLink delivers learning; this combination makes for a powerful market motivator.”



### About KnowledgeLink, Inc.

KnowledgeLink, Inc. has offered training and consulting to the cable telecommunications industry since 1995. Its products include technical training, technical writing, documentation production, and market development consulting. KnowledgeLink courseware includes a full curriculum in RF architectures, telephony, data communications, and wireless technologies. The company also offers custom courseware development to meet client-specific needs. For more information, please visit the KnowledgeLink, Inc. web site, [www.knowledgelinkinc.com](http://www.knowledgelinkinc.com).

### About WeiTel

Weintraub Telecomm, LLC (WeiTel) designs, deploys and manages voice, video and data networks for telecommunications companies, wireless operators and select commercial customers throughout the USA. In addition, WeiTel provides customer support services for original equipment manufacturers (OEMs) that sell their products to its target markets. Headquartered in King of Prussia, PA, WeiTel was recognized as one of the Philadelphia 100<sup>®</sup> fastest growing privately held companies in 2005 and 2006. In 2007, WeiTel appeared as the 37<sup>th</sup> fastest growing telecommunications company in the nation on the Inc 5000<sup>®</sup> list compiled by *Inc Magazine*. Visit [www.weitel.com](http://www.weitel.com) for more information.

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