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WEINTRAUB TELECOMM LLC (WeiTel) EXPANDS SERVICE OFFERING TO CABLE AND WIRELESS TELECOMMUNICATIONS OEMs

Company leveraging its deep cable telecommunications and wireless industry experience to support OEM's customer service and support needs

JANUARY 23, 2007 – KING OF PRUSSIA, PA – WeiTel, a leading nationwide provider of design-and-build services to the cable and wireless communications industries, announced Tuesday its new Service Management Solutions offering for Original Equipment Manufacturers (OEMs) support cable companies, telecommunications and wireless operators.

According to Bruce A. Weintraub, president and founder, WeiTel's Service Management Solutions are designed to augment OEM capabilities. "The offering provides OEMs with experience, professional technicians, engineers and project managers along with a variable cost service delivery model that reduces an OEM's up front investment for expanding service delivery infrastructures."

"WeiTel's independent service offering gives OEMs an alternative to turning to their competitors for service or not meeting their customers' needs," said Bill Beaumont, Senior Vice President of Business Development at WeiTel. "It enables them to grow faster with great autonomy, control and with less leakage of their expansion plans to their competition."

- Professional Services – to assist OEMs and service providers in evaluation and integration of multiple products from different manufacturers. High level, experienced engineers and technicians evaluate, select, test, integrate products and make recommendations for optimal performance.
- Engineer, Furnish and Install Services – to assist OEMs in the management of turnkey projects through design, procurement and integration / installation services.
- Contact Center Services – to assist OEMs with technical support and customer care of their installed client base. Three tiers of service are available.
- Logistics Services – to assist OEMs and service providers in staging, configuring, testing, shipping, installing and integrating equipment and service and with warranty repairs and exchanges.
- Field Engineering Services – to assist OEMs in managing ongoing maintenance demands using knowledgeable engineers as dedicated or adjunct resources.

According to industry leaders, WeiTel is responding to a strong market need. Technology is changing quickly for large and small product suppliers alike and those suppliers need additional support to address dynamic and pressing customer requirements.

About WeiTel

Weintraub Telecomm LLC (WeiTel) designs, deploys and manages voice, video and data networks for cable telecommunications companies, wireless operators and select commercial customers. In addition, it provides customer support services for Original Equipment Manufacturers that sell their products to its target markets. Headquartered in King of Prussia, Pennsylvania, the company is one of the Philadelphia 100® fastest growing privately held businesses. For more information, visit www.weitel.com or contact Bill Beaumont at 610.337.1333.

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